

# Canary NGO LTD Privacy Policy

Please read this Website Privacy Policy carefully before using Canary's websites (the "Sites"). By using the Sites, you agree to be bound by the Website Privacy Policy and any Website Terms of Use (collectively, "Site Terms." If you do not agree with the Site Terms, please do not use the Sites.

## PRIVACY POLICY

Canary NGO LTD ("Canary," "we," "us," or "our") are committed to working to protect the privacy of information that may be used, directly or indirectly, to identify you ("Personal Information"). This Privacy Policy ("Privacy Policy") is designed to provide information about how Canary collects, uses, maintains, discloses, and safeguards Personal Information about visitors and users of our Sites, online features, products, and services that link to this Privacy Policy.

## INFORMATION CANARY COLLECTS

The types of Personal Information we collect about you depends on how you interact with us. The following are the categories and specific types of Personal Information that we may collect:

- Contact Information/Identifiers, including name, email address, postal address, phone number, username, or other similar identifiers and account information.
- Device Information and Other Unique Identifiers, device identifier, internet protocol (IP) address, or similar unique identifiers.
- Internet or Other Network Activity, including browsing or search history, and information regarding your interactions with our Sites, mobile applications, emails, or advertisements.
- General Geolocation Data, including information that permits us to determine your location, such as if you manually provide location information or enable your mobile device to send us location information.
- Inferences, drawn from or created based on any of the information identified in this section.

If you choose not to provide us with certain Personal Information, we may not be able to fulfill the requested purpose of collection, such as to respond to your queries or request for customer service or to provide the full functionality of our Site to you.

## SOURCES OF PERSONAL INFORMATION

We collect your Personal Information in the following ways:

- Directly From You, when you use our Sites, make a donation, make a report to us, respond to a survey, sign up to receive emails, text messages, and/or postal mailings, or otherwise contact us directly.
- Through Our Use of Cookies and Other Tracking Technologies, when you visit our Sites, open or click on emails we send you, or interact with us. We or third parties we work with may automatically collect certain information using technologies such as cookies, web beacons, clear GIF, pixels, internet tags, web server logs, and other data collection tools. For more information, please see the “Cookies and Other Tracking Technologies” section below.
- From Our Third Party Partners, including from third parties that we have partnered with to provide you the Sites.
- Other Sources, including data analytics providers, data providers, or publicly available sources.

## HOW CANARY USES PERSONAL INFORMATION

We use your Personal Information, including Sensitive Personal Information in limited instances, for the following business purposes:

- To identify you when you visit our Sites.
- To provide and improve our products and services.
- To provide you with our services or products that you have requested.
- To complete a transaction that you initiate, such as when you donate to Canary.
- To facilitate our relationship with you, such as when you volunteer with us.
- To conduct analytics.
- To respond to inquiries related to support or other requests.
- To send marketing and informational materials including information relating to our programs and services.
- For internal administrative purposes, as well as to manage our relationships with partners.
- To comply with legal obligations, to establish or exercise our rights, and to defend against a legal claim.
- To provide and maintain the functionality of our Sites, including identifying and repairing errors or problems.

## LEGAL BASIS FOR PROCESSING PERSONAL INFORMATION

We rely on the following legal grounds for the collection, processing, and use of your Personal Information:

- As necessary to provide a service or perform a transaction (such as when you donate to Canary);

- Consent (where you have provided consent as appropriate under applicable law);
- As necessary for legitimate interests (such as to protect individuals or maintain the safety and security of the Site); and
- Compliance with legal obligations, particularly in the area of social security and protection law, data protection law, tax law, and corporate compliance laws.

## HOW CANARY DISCLOSES INFORMATION TO THIRD PARTIES

We may disclose information in the following situations:

- Service Providers. We may disclose your information to service providers, including payment card processors. Among other things, service providers may help us to administer our Sites, conduct surveys, provide technical support, and process donations.
- Affiliates. We may disclose your Personal Information with subsidiaries, affiliates or strategic partners as needed to provide our products and services and generally as necessary in the administration of the Site.
- Corporate Transactions. We may disclose your Personal Information in connection with a proposed or actual corporate merger, acquisition, consolidation, sale or other transfer of assets, bankruptcy, insolvency or other corporate change. Such recipient will be bound by terms and conditions reasonably similar to those set out in this Privacy Policy.
- Other Parties. We may disclose your Personal Information to legal, governmental, or judicial authorities, as instructed or required by those authorities or applicable laws, or to other parties in relation to legal process, such as in response to a subpoena. We may also disclose such Personal Information if we believe disclosure is necessary to prevent physical, financial, or other harm, injury, or loss.
- Law Enforcement and Government Agencies. We may disclose your Personal Information to law enforcement agencies, including the Department of Homeland Security, where we believe it is necessary to prevent or investigate illegal activity and/or to further our mission.
- Other Disclosures with your Consent. We may disclose your Personal Information with your consent to other unaffiliated third parties who are not described elsewhere in this Privacy Policy.
- Additional Disclosures. From time to time, we may disclose your information to our attorneys, banks, auditors, securities brokers, and other professional service providers and advisors in connection with the purposes described above.

## COOKIES AND OTHER TRACKING TECHNOLOGIES

Every time you come to the Sites, our Site automatically collects information, including, in some instances, Personal Information, through cookies, web beacons, and other similar tracking technologies (collectively “cookies”). Cookies are small text files that are placed on your computer or mobile device when you visit a website. Cookies help the website remember information about your visit, which can make it easier to visit the website again and make the website more useful to you. Some cookies are deleted once you close your browser (session cookies), while other cookies are

retained even after you close your browser so that you can be recognized when you return to a website (persistent cookies). More information about cookies and how they work is available at [www.allaboutcookies.org](http://www.allaboutcookies.org).

Cookies on our website are generally divided into the following categories:

Cookie Type	Description
Essential Cookies	These are cookies that our Site needs in order to function. These cookies enable you to move around and use the Site and features. Without these essential cookies, the Site may not perform optimally for you, and we may not be able to provide the Site or certain services or features you request. Examples of where these cookies are used include: to determine when you are signed in, to determine when your account has been inactive, and for other troubleshooting and security purposes.
Analytics and Performance Cookies	Analytics and performance cookies provide us with information regarding how visitors navigate and interact with our Site. Such cookies allow us to understand, for example, more about how many visitors we have to our Site, how many times they visit us and how many times a user viewed specific pages within our Site. Among other Analytics cookies, we use Google Analytics cookies for these purposes. For more information about Google Analytics, please refer to "How Google Uses Information From Sites or Apps that Use Our Services," which can be found at <a href="http://www.google.com/policies/privacy/partners/">www.google.com/policies/privacy/partners/</a> , or any other URL Google may provide from time to time.
Advertising Cookies	We, or third parties, may place advertising cookies on our Site to enable third party ad networks to recognize a unique cookie on your computer or mobile device. The information that is collected and shared by these types of cookies may also be linked to the device identifier of the device you are using to allow us to keep track of all the websites you have visited that are associated with the ad network. This information may be used for the purpose of targeting advertisements on our Site and third-party websites based on those interests.

We may use the information collected through cookies and related tracking technologies for the following purposes:

- To make our website easier to use and generally improve its performance.
- To gather metrics about how you interact with our Site.
- For security reasons.

Most web browsers automatically accept cookies, but you can usually change your browser settings to prevent this. If you disable cookies, your ability to use some features of the Site may be limited. For mobile devices, you may be able to manage certain cookies using your built-in mobile device settings and controls. Any choices concerning cookies are browser and/or device specific. If you clear your cookies from your browser on any of your devices, your choices may need to be reset. You can check how to do this on your device(s) and operating systems.

Some cookie providers may also offer opportunities to control your preferences. To learn how to opt-out of Google Analytics, an analytics cookie, please visit <https://tools.google.com/dlpage/gaoptout>.

Some of these cookies may be placed by third party service providers to help determine the effectiveness of our advertising campaigns or email communications. We do not control any third-party service provider's cookies, their websites, or their policies and practices regarding your Personal Information. Different third parties collect, use or disclose your Personal Information differently. This Privacy Policy does not cover any third party's practices in handling of Personal Information, and we do not undertake to confirm, investigate, police, control, or make any representations or warranties about their practices.

#### DO NOT TRACK AND CROSS-SITE TRACKING

Canary does not currently respond to browser "Do Not Track" (DNT) signals or similar mechanisms. This is because no common industry standard for recognizing and responding to DNT signals has been adopted. We may collect information about your online activities over time and across third-party websites or online services when you use the Sites.

#### YOUR CHOICES

You may be able to make the following choices regarding your Personal Information:

- Emails. You may choose to provide us with your email address for the purpose of allowing us to send free newsletters and bulletins, surveys, and other news and informational materials to you. You can stop receiving emails by following the unsubscribe instructions in emails that you receive. If you decide not to receive emails, we may still send you service-related communications.
- Mailings. If at any time you do not want to receive updates, newsletters, bulletins, or information from us, you can remove yourself from our mailing lists by emailing us at [hello@canary.ngo](mailto:hello@canary.ngo) or sending a notice to our mailing address requesting to opt-out of such mailings. Please include your name and address information that you'd like to remove. Please note that our mailings are prepared in advance of their being sent. Although we will remove your name from our mailing list after receiving your request, you may still receive mailings from us that had been initiated prior to your name being removed.

## YOUR RIGHTS

Depending on where you are located, you may have certain rights regarding your Personal Information. The rights available to you depend on our reason for processing your Personal Information and the requirements of applicable law. Specifically, you may have the following rights:

- Right to access: You may have the right to request obtaining confirmation from us as to whether we process Personal Information concerning you.
- Right to data portability: You may have the right to request that we transfer the Personal Information we have collected about you, if any, to another organization, or directly to you, in a structured, commonly used, and machine-readable format, under certain conditions.
- Right to correction: You may have the right to request that we correct any Personal Information about you that we have, if any, that is inaccurate.
- Right to deletion: You may have the right to request that we delete your Personal Information that we have, if any, under certain conditions.
- Right to withdraw consent: Where we rely on your consent to process your Personal Information, you have the right to withdraw that consent at any time to take future effect. Withdrawing any consent will not affect the lawfulness of the processing prior to your consent withdrawal.
- Right to restrict processing: You may have the right to request that we restrict the processing of your Personal Information, under certain conditions. In such case, the respective data will be marked and may only be processed by us for certain purposes.
- Right to object to processing: You may have the right to object to our processing of your Personal Information under certain conditions. If you have a right to object and you exercise this right, we will no longer process your Personal Information for such purposes. However, you may not have such right and/or we may not comply with such request, for example but without limitation, if the processing of your Personal Information is necessary for legal purposes or our operational purposes.

Please note that many of the above rights are subject to exceptions and limitations. Your rights and our responses will vary based on the circumstances. If you choose to assert any of these rights under applicable law, we will respond within the time period prescribed by such law. You may also have the right to submit a complaint to your local supervisory authority if you are in the European Union, Switzerland, or United Kingdom.

In any event, your request must: (i) provide sufficient information that allows us to reasonably verify that you are the person about whom we collected Personal Information or an authorized representative of that person; and (ii) describe the request with sufficient detail that allows us to properly understand, evaluate, and respond to it. To exercise your rights, please contact us as stated in the "Contact Information" section of this Privacy Policy.

#### SECURITY & RETENTION

We have implemented reasonable and appropriate standards of technical and organizational security to protect Personal Information from loss, misuse, alteration or destruction. Our employees are also required to keep Personal Information confidential. Despite these protections, no transmission of Personal Information is 100% secure, and we cannot guarantee the safety of your Personal Information. In case there is unauthorized access to or use of your Personal Information, we may notify you of such access or use, including by electronic means, if permitted by law.

We will only keep your Personal Information for as long as it is necessary for the purposes set out in this Privacy Policy and for any legitimate business purposes, unless a longer retention period is required or permitted by law, regulation, or other compliance obligation (such as tax, accounting, provision of the Sites, or other legal requirements). When we have no ongoing legitimate organizational need to process your Personal Information, we will either delete or anonymize such information, or, if this is not possible (for example, because your Personal Information has been stored in backup archives), then we will securely store your Personal Information and isolate it from any further processing until deletion is possible.

#### CHILDREN'S PRIVACY

Canary generally does not knowingly collect Personal Information directly from children under the age of 13 (or other relevant age of majority). If you believe we have collected Personal Information

from your child in error or have questions or concerns about our practices relating to children, please notify us using the details in the "Contact Information" section below.

#### THIRD PARTY LINKS

Our Sites may contain links to websites, content, or services owned or operated by third parties. Please note, we have no control over the privacy practices of websites or services that we do not own. We encourage you to review the privacy policies of any third-party website or application for details about what information is collected and how it is used and/or disclosed. Canary assumes no liability, and makes no representations or warranties for how third parties may collect and/or use your Personal Information.

#### DATA TRANSFERS

Canary is headquartered in the United States, and our Sites and services are designed for visitors located in the United States. If you choose to provide information from any other region of the world, please be aware that you are consenting to the transfer of such information both to: (a) the United States, where we have infrastructure or data centers; (b) and to our service providers, in both instances for storage and processing so that we can operate and provide the services stated in any applicable Terms of Use and so that we can fix, analyze, and improve our services and Sites.

#### CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy from time to time to reflect changes to our practices, technology, legal requirements, or other factors. When we make changes, we will update the "Last Updated Date" at the end of this Privacy Policy. If we make material changes, we will provide additional notice in a reasonable manner, such as by posting a prominent notice on our homepage and/or, if you have an account with us, sending an email notification to the address associated with your account. Unless otherwise stated, changes will be effective when they are posted on the Site.

#### CONTACT INFORMATION

If you have questions regarding the Privacy Policy, please contact Canary NGO LTD at 2390 E Camelback Road, Suite 130 PMB #1273, Phoenix, AZ 85016-3449; via telephone at 480-256-2267; or via email at [hello@canary.ngo](mailto:hello@canary.ngo).

This Privacy Policy includes an “effective” and “last updated” date below. The effective date refers to the date that the current version took effect. The last updated date refers to the date that the current version was last substantively modified.

*Effective Date: March 10, 2026*

*Last Updated Date: March 10, 2026*